

Press release

Two new wine tours from BKWine - launch of spring travel program 2009

Paris, 9 September 2008

The specialist tour organiser BKWine has launched the spring program 2009 with two new wine and food tours. The destinations include Périgord (with truffles, duck and wine), and the wine and food of the Alentejo in Portugal. The detailed programs are available on www.bkwine.com.

“The trend towards active holidays seems to continue” says Britt Karlsson, founder of BKWine, “so I think that the two spring tours will fill up quickly”. Britt continues: “I am particularly happy that travellers have started to discover that springtime is also a good time for wine and food travel. There’s no harvest, of course, but there are plenty of things happening in the wine cellars. Plus summer is approaching with brighter evenings and warmer weather”.

The two tours on the spring program are both classics:

- Truffles, foie gras and wine in the Périgord (south-west France), including a real truffle hunt, a half day cooking workshop with duck and foie gras, and wine of course, February 11-15
- The Alentejo in Portugal, a wine region that is on the forefront of the modern winemaking in Portugal, with gourmet specialities like the pata negra ham, March 25-29

The tours are organised by Britt Karlsson, founder of BKWine and one of Europe’s most active organisers of specialist wine and gastronomy tours. Each tour is scheduled around a long weekend, starting Wednesday evening and ending on Sunday morning, giving travellers the opportunity to combine it with other activities – golf, culture, shopping or other things. The three days with BKWine are filled with winery visits and food events. All tours are led by Britt herself.

Britt summarizes her philosophy with her tours: “I want the travellers to have a unique experience that will stay with them for a long time after coming home. At the same time I hope they come home knowing a bit more about the wines and food of the places we visit, so there’s definitely an educational part. But most importantly I want to share some of my enthusiasm for the wine, for the food and for the regions we visit”.

BKWine is a tour organiser that focuses solely on wine and gastronomic travel. Over the years the company has organised more than two hundred wine tours to France, Italy, Portugal, Spain, Hungary, Germany and Austria. BKWine also arranges custom designed tours.

For more information on the wine tours: http://www.bkwine.com/wine_tours/wine_tours.htm, contact: Britt Karlsson, info@bkwine.com, ph +33 6 80 45 35 70.

More information:

- About the Wine Tours: http://www.bkwine.com/wine_tours/wine_tours.htm
- About BKWine: http://www.bkwine.com/international/about_bkwine.htm

- Press photos: <http://www.bkwine.com/diverse/press.htm> (Additional press photos from our 20.000 picture library are available on request)

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BKWine AB is managed by Britt Karlsson, a Swede living in Paris. She is one of the few Swedes working internationally with wine education and wine journalism and is also a very experienced organiser of wine tours. She started her business in the early 1990s. Since 1995 she publishes a private newsletter called "VinNytt" with articles on wine. The same year she launched one of the first wine web sites: www.bkwine.com, which is now bilingual (English-Swedish). She also publishes an email newsletter - the BKWine Brief - which in a short time has grown to become one of the most wide spread newsletters on wine. "The Brief" is available in English and Swedish - for free. Britt is completely independent of wine producers and of the wine trade. She is a member of the British Circle of Wine Writers, the International Wine and Food Society and numerous other wine and gastronomic organisations.