

Champagne and Tuscany new destinations as BKWine announces the 2012 travel program

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BKWine, a company that specializes in wine and food tours, has announced the travel program for 2012. It includes two new destinations: Champagne and Tuscany. The destinations also include two tours to Bordeaux. The detailed program is available at: <http://www.bkwinetours.com>

Champagne is perhaps best known as a drink for celebrations, but it is so much more. BKWine organises a tour to Champagne for travellers to find that out. Britt Karlsson, co-founder of BKWine, explains: "Nothing else in the world of wine brings out the festive feeling as champagne does. But on this wine tour we will discover that champagne is so much more than a drink just for special occasions. It is above all a very exclusive and delicious wine!"

Tuscany is a region filled with quality wine producers, and the Tuscan cooking tradition is held in high regard worldwide. Britt promises that travellers with BKWine will experience the best of both worlds on the tour to Tuscany: "The wine always takes first place on our tours but here in Tuscany the local gastronomy also has a front seat."

That means that travellers with BKWine tours will get to visit big-name wine producers as well as small, family-owned wineries. Per Karlsson, co-founder of BKWine, explains that while visiting the big, famous estates always impresses travellers, the opportunity to get an in-depth look at a small winery is usually met with even more excitement:

"We see a strong interest today from our travellers in discovering and visiting producers 'off the beaten path'. That's the kind of behind-the-scene events that we can do on our tours because we know the winemakers and they know us. It would be impossible otherwise. It is really this 'the persons behind the wine' aspect that is most appreciated by our guests."

The ever-popular destination Bordeaux is making a return to the travel program in 2012. BKWine arranges two tours to Bordeaux this year, one in May and one in September. Bordeaux is, as Britt Karlsson puts it: "A must for any wine-lover."

BKWine is a tour operator specialised in wine and food travel, based in Paris. The BKWine tours have been named "World's Top Wine Tours" by Travel + Leisure Magazine. BKWine was founded by Britt & Per Karlsson who are also well-known wine writers and recently won the award "World's Best Wine Book for Professionals" for The Creation of a Wine. BKWine arranges some 30 tours each year, many of them custom designed. Destinations include Bordeaux, Burgundy and Champagne, as well as the rest of France, Tuscany, Piedmont and several other regions in Italy, as well as Portugal, Spain, Croatia, South Africa, Austria and other wine countries.

More information on <http://www.bkwinetours.com>

More information:

- About the company: <http://www.bkwinetours.com/about/bkwine/>
- Press photos: <http://www.bkwinetours.com/about/press-room/>. Additional press photos from our 20,000 pictures photo library are available on request.

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BKWine AB is run by Britt and Per Karlsson and has four main activities:

- Wine & food tours
- Wine journalism
- Wine photography, wine stock image library: <http://www.bkwinephotography.com>
- Wine consulting

BKWine was founded in the 90s by Britt Karlsson, a Swede living in Paris. In the early '00s she was joined by her husband Per Karlsson in the business that now encompasses several different wine related activities. The main business is organising wine tours for wine enthusiasts and wine professionals who want to visit wine regions to learn more about wine. Each year BKWine organises some 30 wine tours. BKWine also publishes an online newsletter on wine, The BKWine Brief, which reaches some 20,000 subscribers. Britt and Per are members of the British Circle of Wine Writers (CWW), the International Wine Writers Federation (FIJEV), the French Wine Press Association (APV), the International Wine and Food Society (IWFS) and several other wine and gastronomic organisations.